City to present study results

Pompano officials will use evaluations to find ways to redevelop three corridors

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As Pompano Beach continues its redevelopment efforts, a long-studied corridor improvement project will be reviewed during a City Commission workshop this week.

City commissioners are looking at corridors along Atlantic Boulevard, Dixie Highway and Federal Highway.

Findings from the study will be presented at 9 a.m. Wednesday at City Commission Chambers, 200 N. Federal Blvd. "The study will help us figure out where we want to go with those corridors and how we want to route various zoning areas and such so that we best optimize the redevelopment," said City Commissioner John Ferns.

The study includes an economic analysis of the city, zoning-code assessments and input on how they can be improved through land changes, and reali-

gate grant funding to help bring businesses to the area. "Some costs of opportunities for redevelopment along those corridors, the idea is to get help from the city or from the state or federal level to bring the corridor into something we want, we’re going to look at how to make the corridor work," said Ferns.

For developers to come along and pitch a project, and now they’ll have an idea of what’s working for us," said Ferns.

Said Ferns: "With residential and business needs varying by area, city com-
ymissioners know that what works in one corridor may not be suitable in another.

"We’ve got a lot of different ob-

jectives so we’ll get input in certain areas, and each corridor is being treated differently be-

cause they all serve different pur-

poses," Ferns said.

The city has also tried creating incentive programs to help attract pri-

tate development and stimulate busi-

esses in the Atlantic Boulevard and AIA corridors.

"We’re trying to offer incentives that actually bring tax dollars, but it also pro-

vides opportunities for our resi-
dents in terms of jobs and enjoyn-

tment of those businesses," Mayor Lamar Fisher said.

Said Mayor Fisher: "We’ll always be looking to improve our coastline and our downtown areas."