



# City of Tampa's Quest For SUSTAINABLE GOVERNMENT

## “Greening Tampa”

**David McCary, CPM**

Director, Department of Solid Waste &  
Environmental Program Management



**“i am  
Tampa”**  
Doing My Part







# **CITY OF TAMPA'S CHARGE**

**Government has a greater  
responsibility to lead by example and  
create a sustainable City**





# **CITY OF TAMPA'S CHARGE**

**Mayor Pam Iorio signs  
the U.S. Conference of Mayors  
Climate Protection Agreement**

**“Tampa Mayor Becomes 393<sup>rd</sup>  
Mayor to Sign Agreement”**





# PUBLIC AWARENESS THROUGH EDUCATION

- Tampa will be respected as one of the leaders in greening our State
- We will create an educational awareness campaign with some of the best and brightest stake holders in our City
- We will evaluate best practices from other cities and benchmark our efforts and measure for success.







# MAYOR'S SIX STRATEGIC GOALS

- Invest in Neighborhoods
- City of the Arts
- Create a Downtown Residential Community
- Economic Development in our Most Challenged Areas - East Tampa as a Model
- Efficient City Government Focused on Customer Service
- Mass Transit





# STRATEGIC PLAN

As part of our ongoing strategic plan, we have created a **City Green Team** for each environmental element.



Based on our current strategic goals, each team will have an Objective Manager that will lead government in becoming carbon neutral and creating a sustainable lifestyle.





# ASSESS CARBON FOOTPRINT

How we live is key. If we adopt more environmentally sustainable lifestyles and exercise more care and stewardship in our use of Earth's finite resources (trees, water, energy, minerals, land) we will ensure that there will be enough left for our children and their children







# OUR APPROACH

- Our program will define our carbon footprint (CO<sub>2</sub>).
- Our program will allow us to develop both short and long range goals.
- Our program will offer a common sense approach to environmentalism.
- Our program is designed to methodically help citizens of Tampa reduce the amount and kind of materials that flows in and out of their homes.
- Our program is designed to awaken the environmental consciousness of our great City and to help change behavior in a positive way.
- Our program is designed to empower individuals to create environmentally sustainable lifestyles.
- Our program desire is to become a Carbon Neutral City.





# Department of Solid Waste & Environmental Program Management

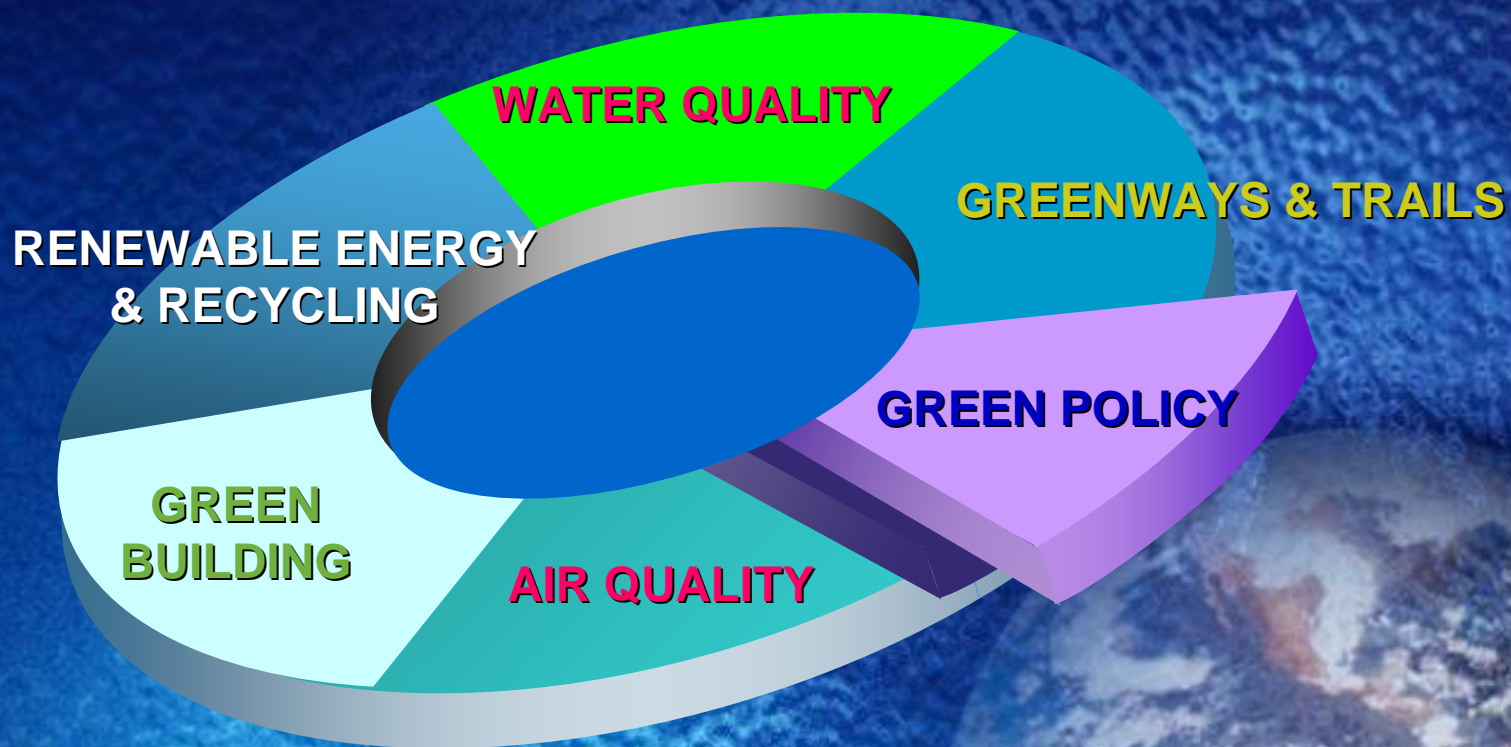
The Department will lead the coordination and implementation of the **“City Green Team”**







# CITY GREEN TEAM



**GREEN TEAM CORE ELEMENTS**



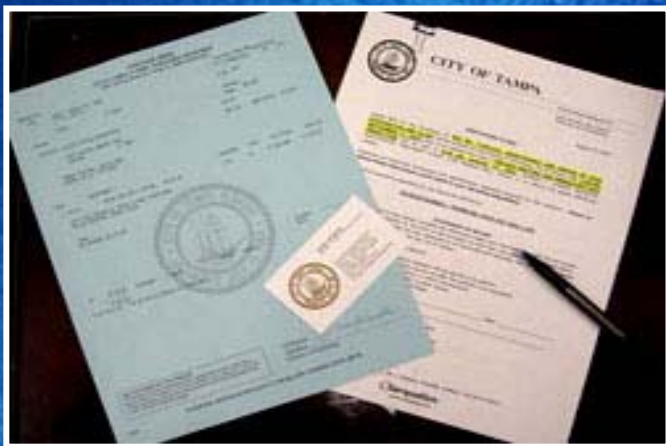


# GREEN PROJECT TEAM

## 1. GREEN POLICY

### Purchasing and Procurement

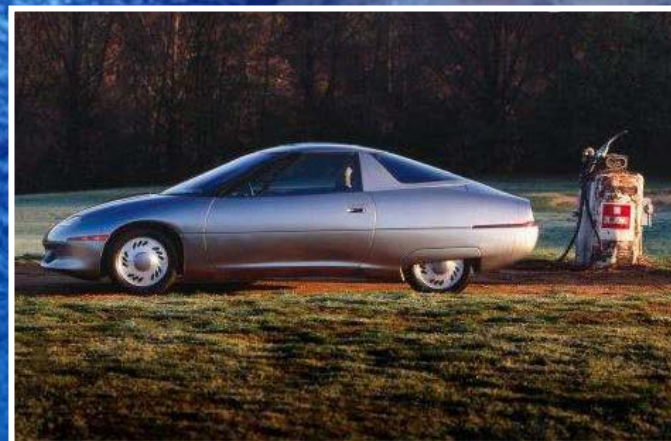
– *Greg Spearman*  
*Purchasing Director*



## 2. AIR QUALITY

### Alternative Fuels, Transportation &

– *Irvin Lee*, *Public Works*  
*Director, Mass Transit*  
– *Elaine McCloud*, *Manager*







# GREEN PROJECT TEAM

## 3. GREEN BUILDING

### Sustainable Design

– *Tom Snelling,*  
*Growth Management &  
Development Deputy  
Director*



## 4. GREENWAYS & TRAILS

### Tree Preservation Landscape

– *Karen Palus,*  
*Parks & Recreation Director*







# GREEN PROJECT TEAM

5. RENEWABLE ENERGY, RECYCLING, & Waste Reduction – *Barbara Heineken, Recycling Manager & Nancy McCann, Urban Environmental Coordinator*



6. WATER QUALITY & Conservation, Reclaimed Water, Storm Water  
- *Brad Baird, Water Director*







# CALCULATED STEPS



- Education, Honor Stakeholder, Communicate
- Assessment of Tampa's Footprint
- Partnerships, Academic, Government, Community, businesses and agencies
- Alternative Fuels – Ethanol, Bio-Fuels
- Green Building & Sustainable Design
- Recycling & Waste Reduction
- Renewable Energy
- Mass Transit & Transportation
- Water Conservation
- Bike and Walking Trails
- Green Policy







# Mayor's Environmental Round Table

The coming together of environmental organizations and community leaders on a fact-finding mission for Mayor Iorio

## Focus Areas

1. Potable Water Conservation & Supply
2. Transportation, including roads, bike paths, sidewalks, etc.
3. Health of the Hillsborough River
4. Infrastructure, particularly storm water management
5. Air and Groundwater Pollution
6. Green Buildings
7. Sustainable Development
8. City Department Compliance and Enforcement Issues





# CITY GREEN TEAM

The City **Green** Team sets the framework for the City to inspire, inform and enable our communities to improve their quality of life and increase economic prosperity through environmental responsibility.







THANK YOU



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Tampa”**  
Doing My Part

