

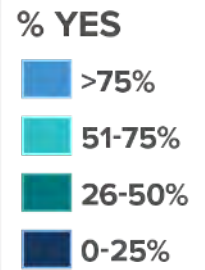
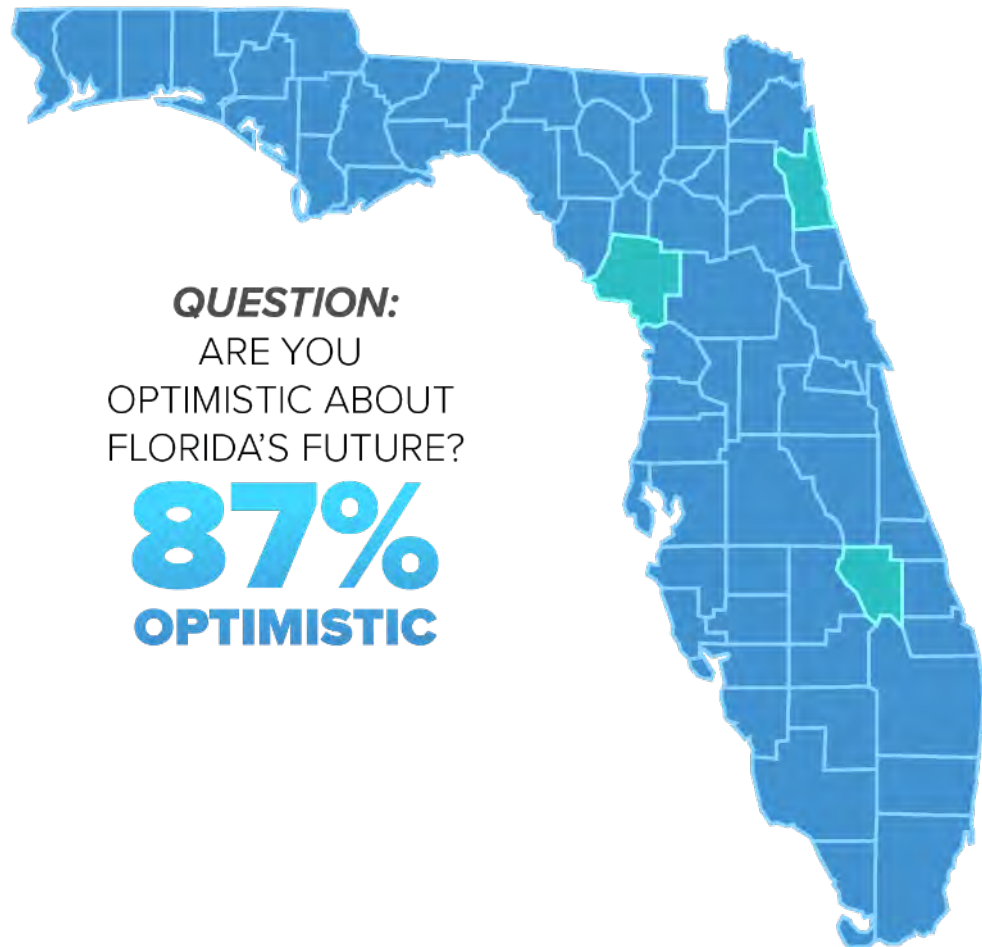
# ECONOMIC OUTLOOK

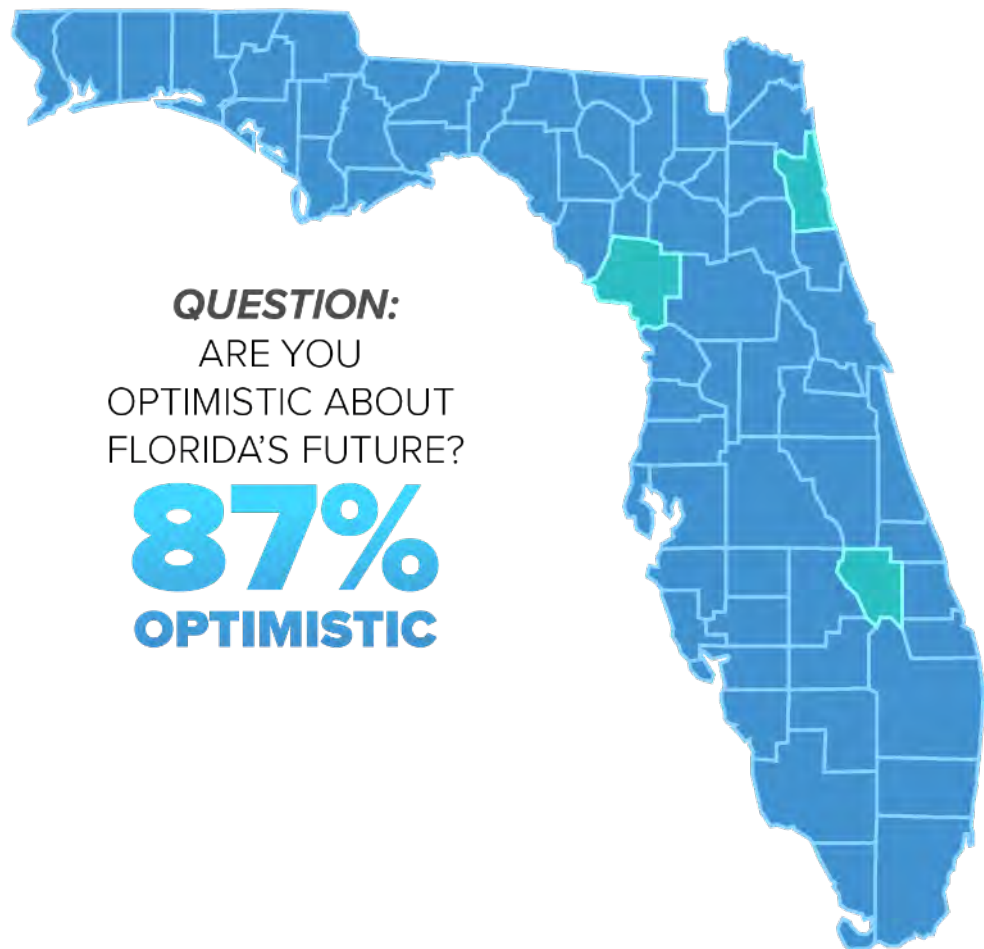
# Christopher Emmanuel

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@ChrisEmmanuelFL  
Cemmanuel@Flchamber.com

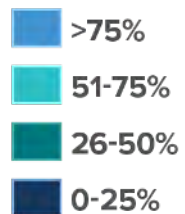




**QUESTION:**  
ARE YOU  
OPTIMISTIC ABOUT  
FLORIDA'S FUTURE?

**87%**  
**OPTIMISTIC**

**% YES**



**QUESTION:**  
IS YOUR OWN COMMUNITY  
POSITIONED FOR GLOBAL  
COMPETITIVENESS, PROSPERITY,  
AND VIBRANT AND  
SUSTAINABLE COMMUNITIES?

**MOST SAY**  
**“NO”**

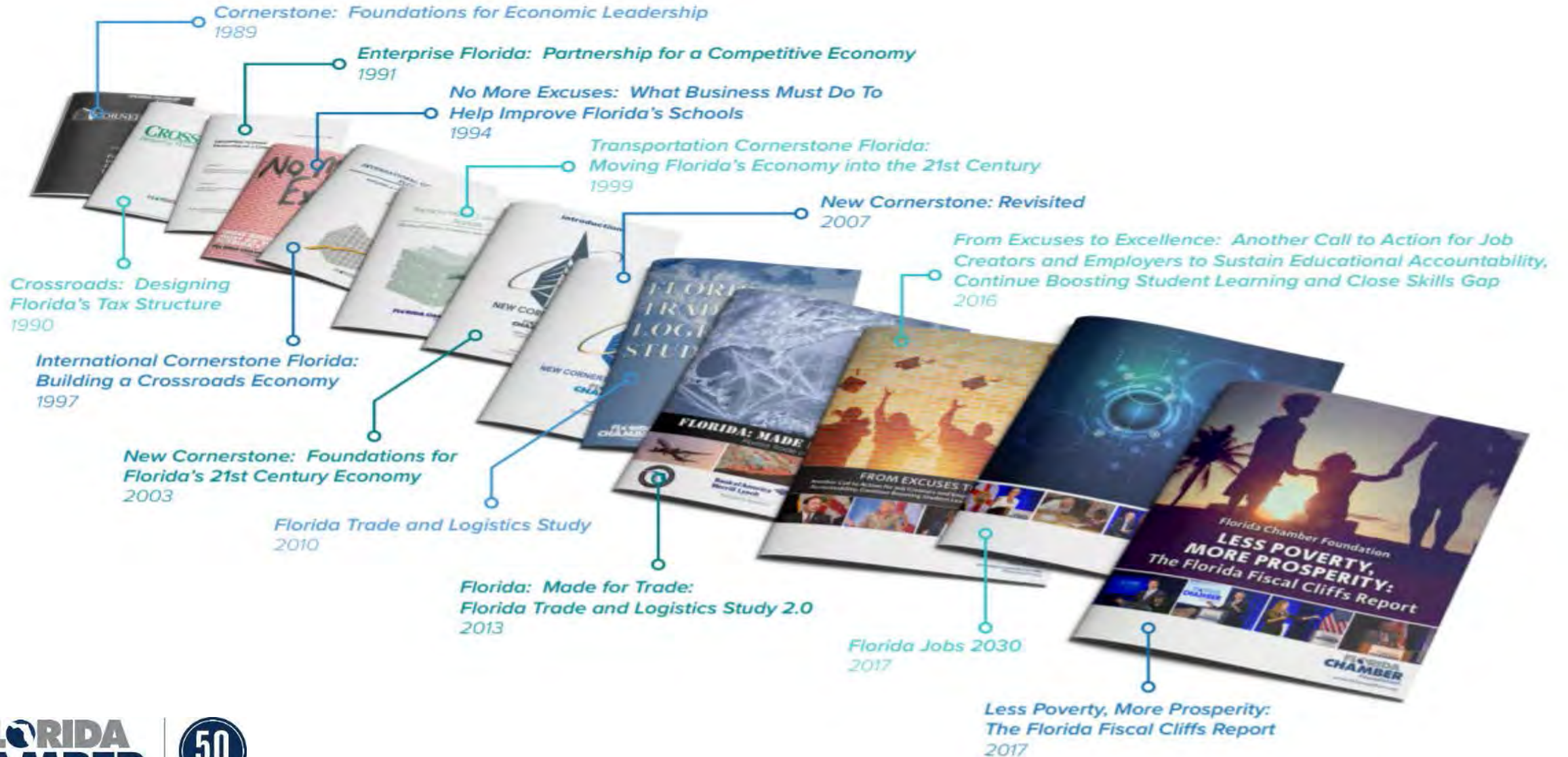
# FLORIDA 2030

FLORIDA CHAMBER FOUNDATION





# 50 YEARS OF SECURING FLORIDA'S FUTURE



# FLORIDA 2030

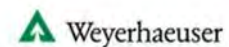
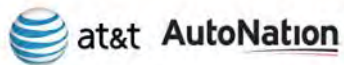
FLORIDA CHAMBER FOUNDATION

## SPECIAL THANKS TO OUR FLORIDA 2030 PARTNERS

### PILLAR LEADERSHIP PARTNERS



### SUSTAINING PILLAR PARTNERS



### ANNUAL PILLAR PARTNERS

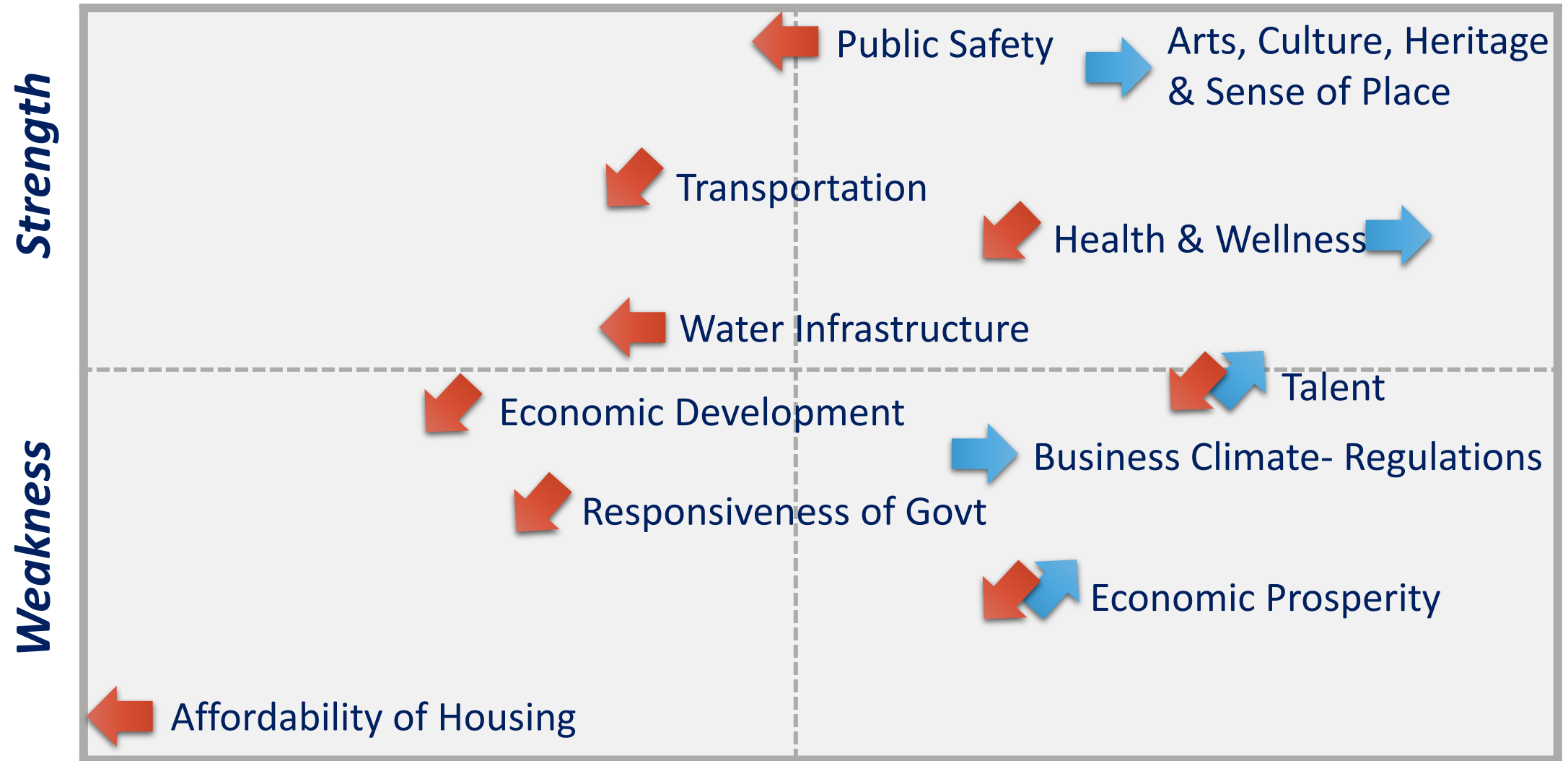








# SUMMARY OF TOWN HALL FINDINGS, STATEWIDE ANALYSIS, 2016-17

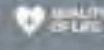
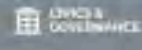
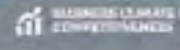


# TheFloridaScorecard.org

- **Florida's Economy \$1 Trillion GDP (17<sup>th</sup> largest in the world)**
- **21 Million Residents (3<sup>rd</sup> / +5M by 2030 / more than 1,000/day)**
  - 1.7 million jobs needed
  - >1 in 11 US Jobs
- **116.5 Million Visitors in 2017**
- **3.7% Unemployment Rate**
  - 238,100 jobs looking for people
  - 375,000 people looking for jobs

## THE FLORIDA SCORECARD METRICS TO HELP SECURE FLORIDA'S FUTURE

View County Data...



### State of Florida Metrics (All-time & recent)

Click any metric to get more information!

Florida Future Score



UNEMPLOYMENT  
RATE

3.7%

(Improving)

Unemployment Rate History

120-Month Unemployment Rate Change

220,200

Unemployment Rate History



CONSUMER  
SENTIMENT

98.3

(Declining)



STATE OF FLORIDA  
VISITORS

\$111.7

Billion Visitors Spending

116.5

Million Visitors



STATE HOUSING  
STARTS & SALES

8,791

Sale (Declining)

26,273

Units Completed



SALES TAX  
REVENUE

\$2.528

Billion per Month (Declining)



INCOME  
MIGRATION

\$879K

Per Year



POVERTY RATE

14.0%

(Stable)



HIGH SCHOOL  
GRADUATION RATE

82.3%

(Improving)



VOTER  
PARTICIPATION

75%

(Improving)



RIGHT / WRONG  
DIRECTION

52%/30%



LAND IN  
CONSERVATION

27%

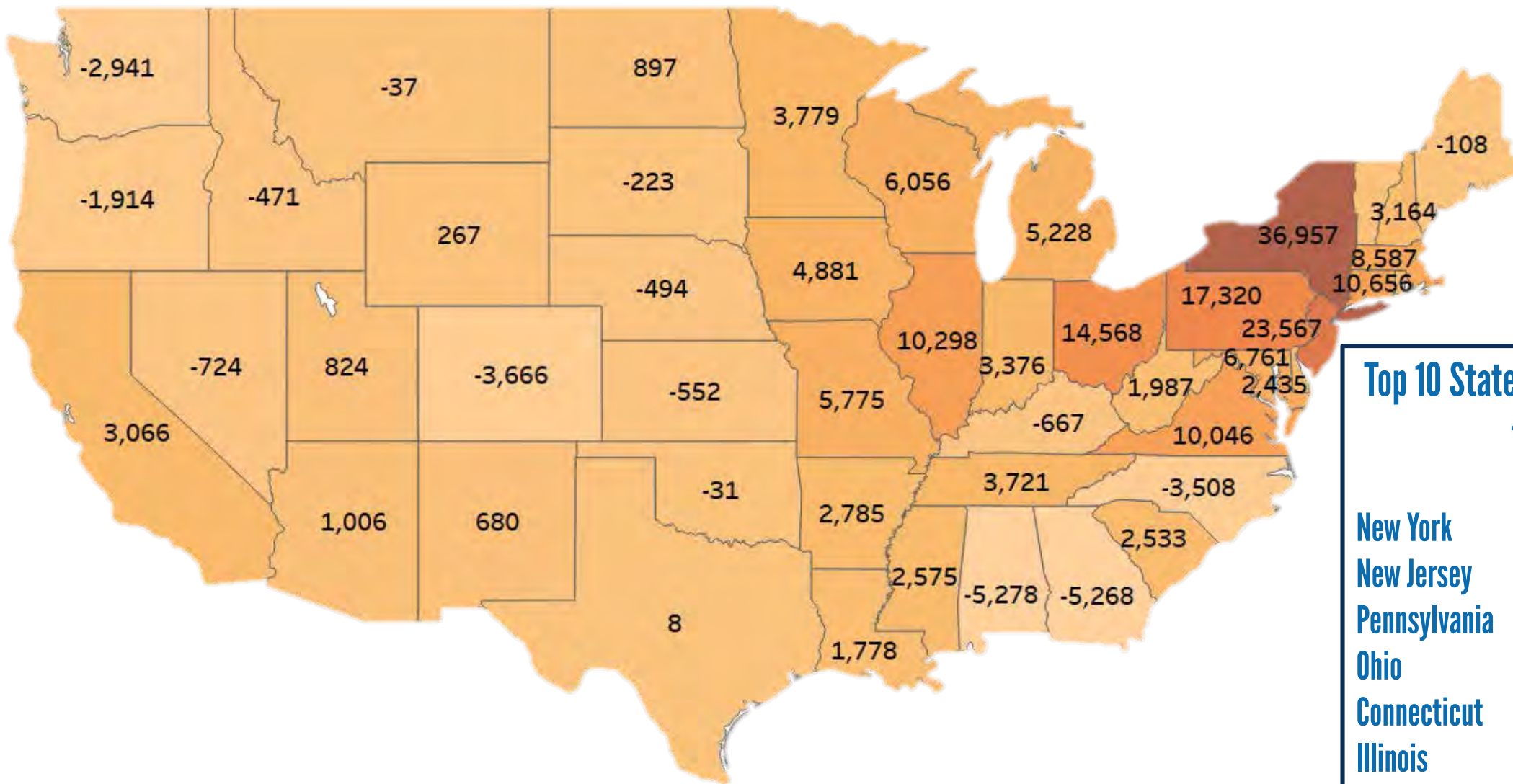


POPULATION

20.98

Million





### Top 10 States: Net People Moving to Florida

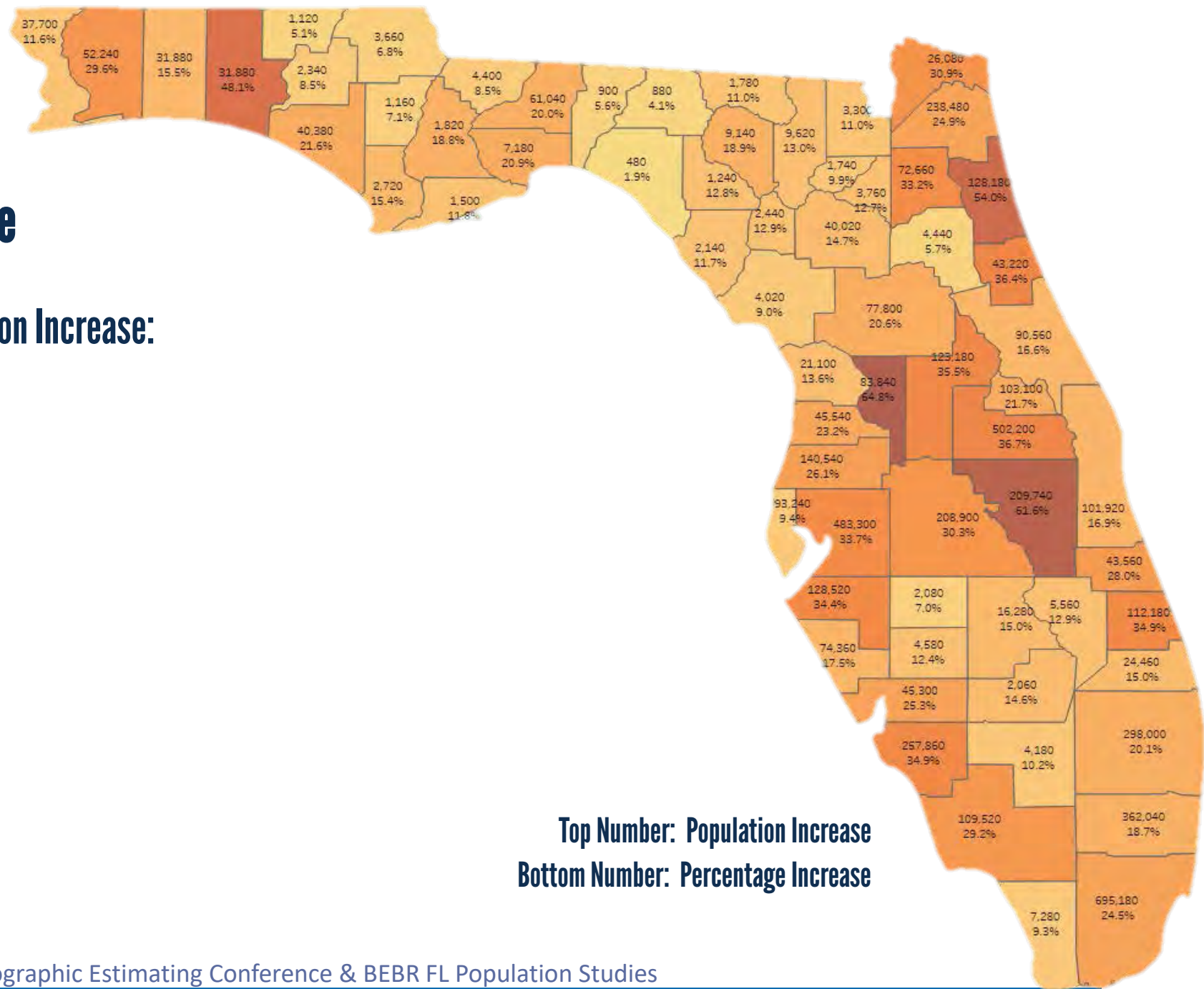
New York	36,957
New Jersey	23,567
Pennsylvania	17,320
Ohio	14,568
Connecticut	10,656
Illinois	10,298
Virginia	10,046
Massachusetts	8,587
Maryland	6,761
Wisconsin	6,056



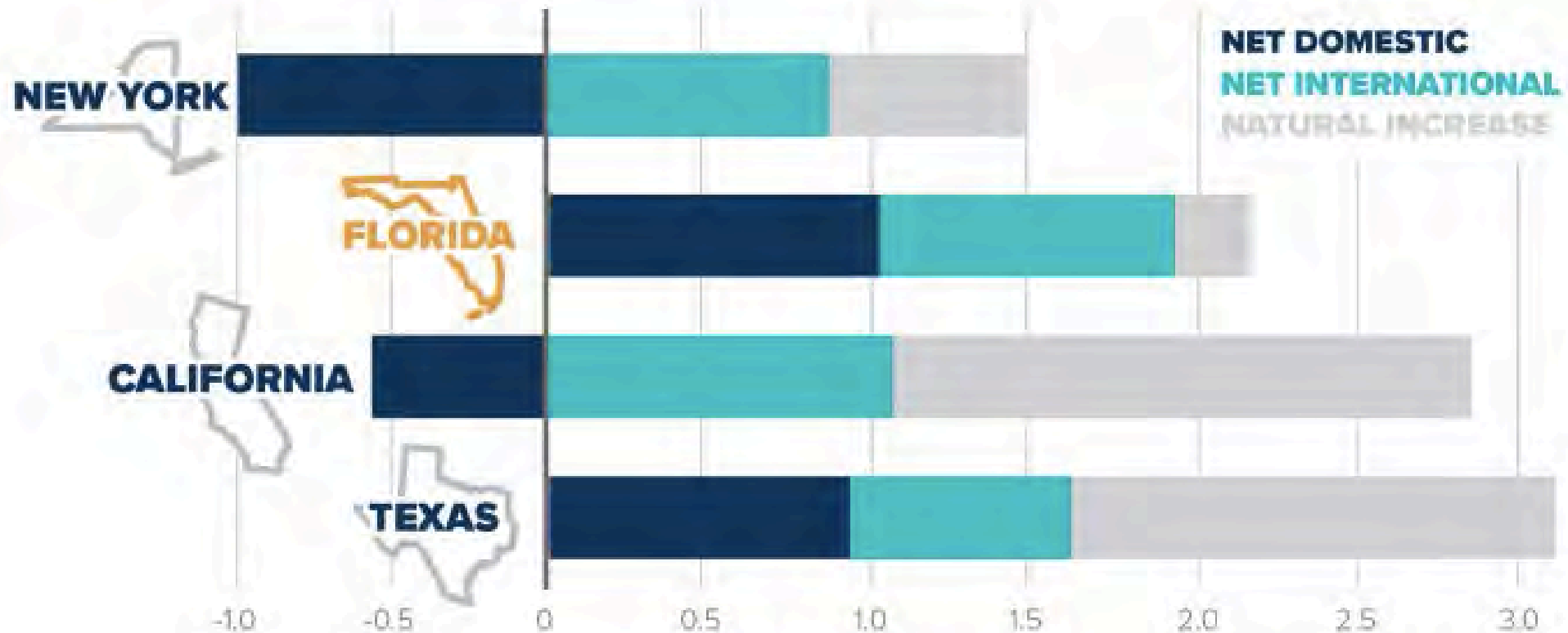
# Florida's next 5.4 million People

8 Counties to account for 56.9% of Population Increase:

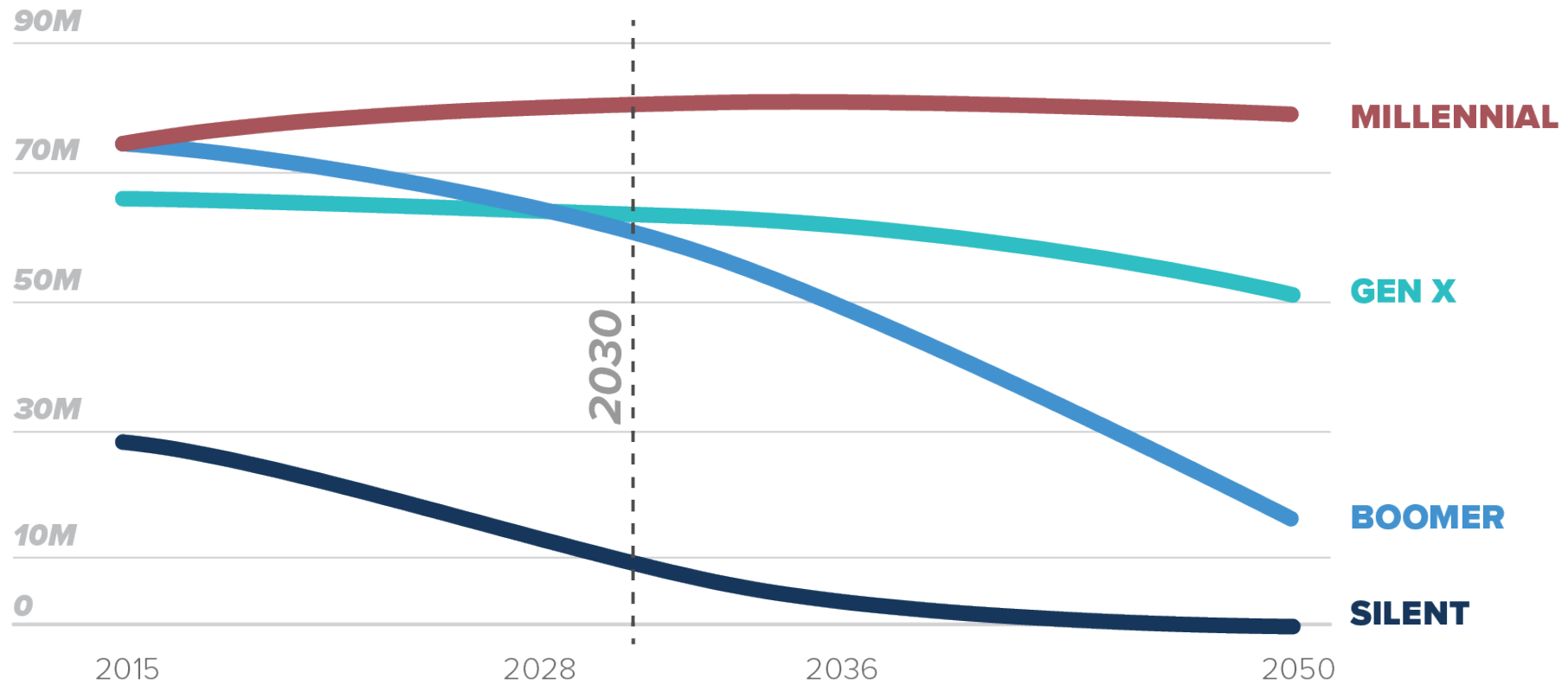
1. Miami-Dade
2. Orange
3. Hillsborough
4. Broward
5. Palm Beach
6. Lee
7. Duval
8. Osceola



# Where Does Our Growth Come From?

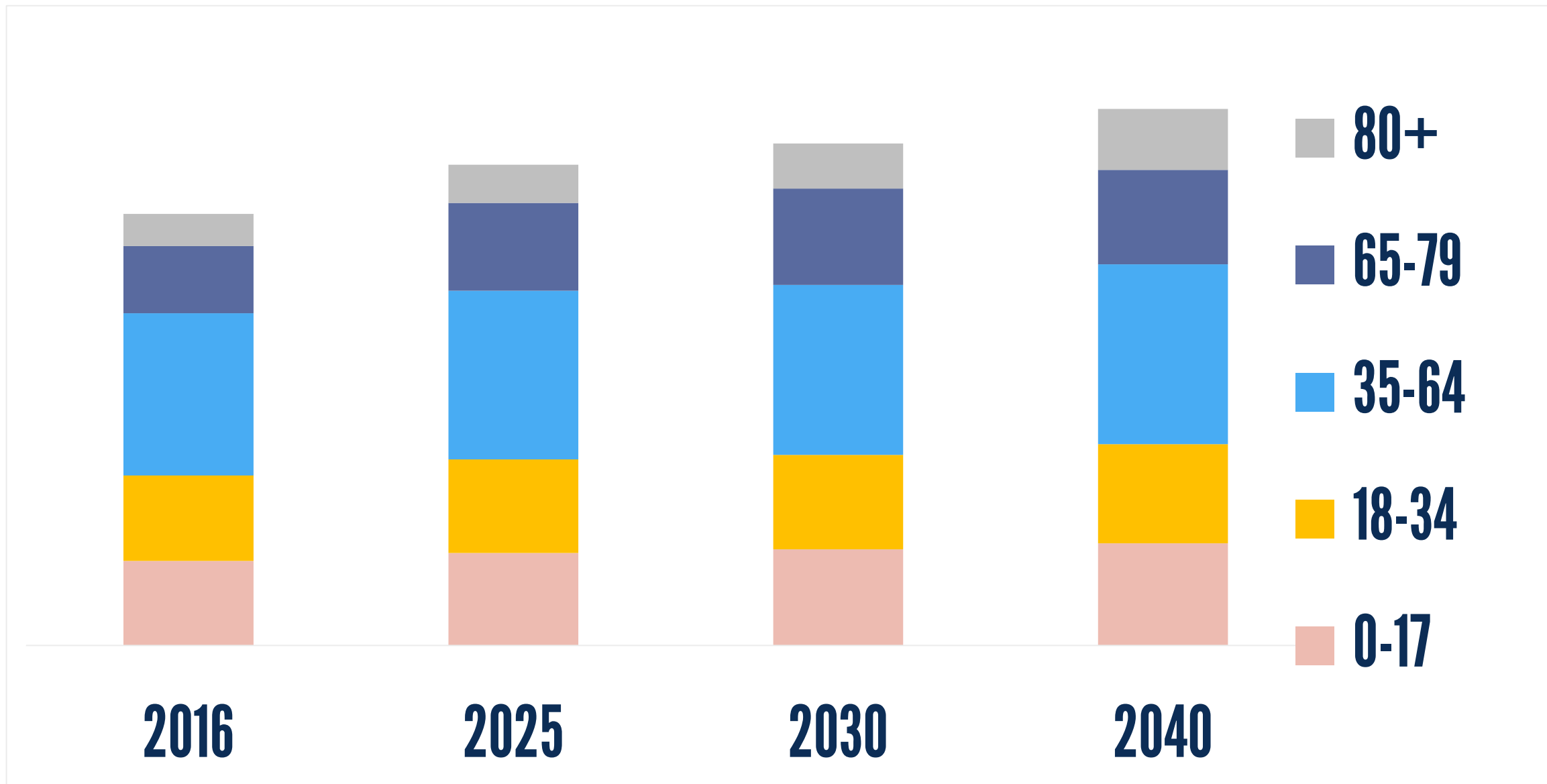


# DIVERSITY

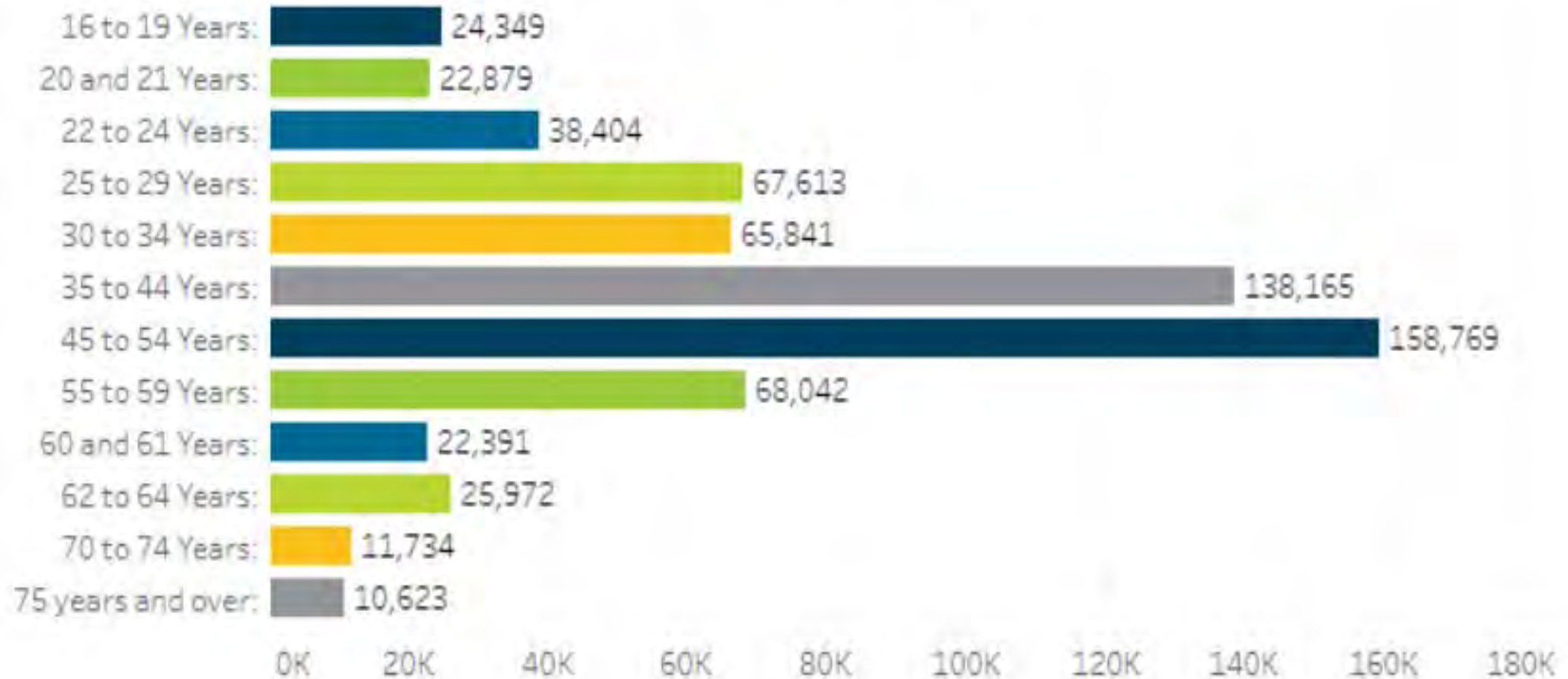


*Projected U.S. Population by Generation*





## Labor Force by Age



# INCOME MIGRATION

## TOTAL WEALTH MIGRATION FROM 1992 - 2015



## FLORIDA

### Gained Wealth From:

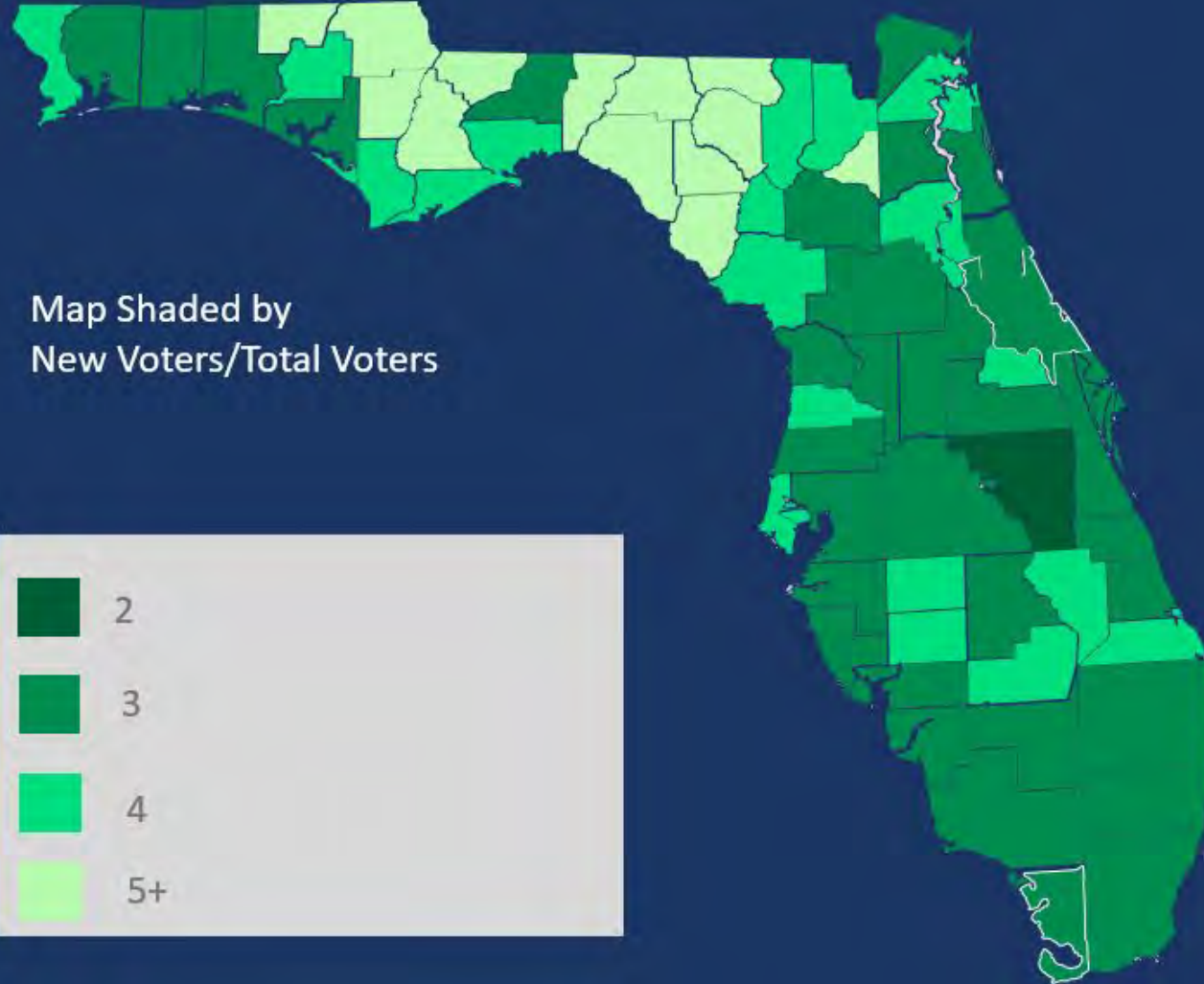
<b>\$27.89 billion</b>	New York
<b>\$18.29 billion</b>	New Jersey
<b>\$12.89 billion</b>	Illinois
<b>\$10.93 billion</b>	Pennsylvania
<b>\$10.65 billion</b>	Connecticut

### Lost Wealth To:

<b>\$1.19 billion</b>	North Carolina
<b>\$1.18 billion</b>	Texas
<b>\$748.39 million</b>	Tennessee
<b>\$426.29 million</b>	South Carolina
<b>\$421.30 million</b>	Arizona



# NEW PEOPLE, NEW VOTERS



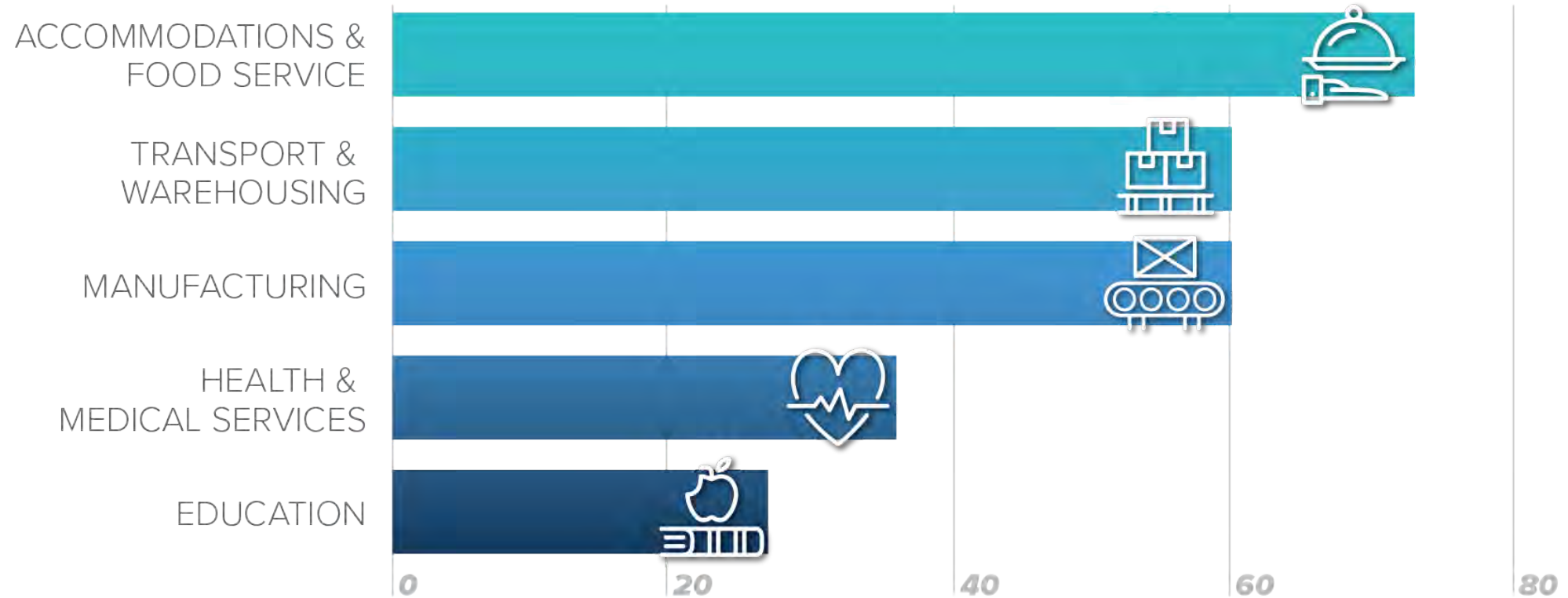
Statewide	4,345,027
Men	1,978,985 (46%)
Women	2,131,406 (49%)
Republicans	1,223,894 (28%)
Democrats	1,418,565 (33%)
NPA/Others	1,665,177 (38%)
White	2,477,996 (57%)
Black	540,415 (12%)
Hispanics	907,417 (21%)



# DRIVERS OF CHANGE



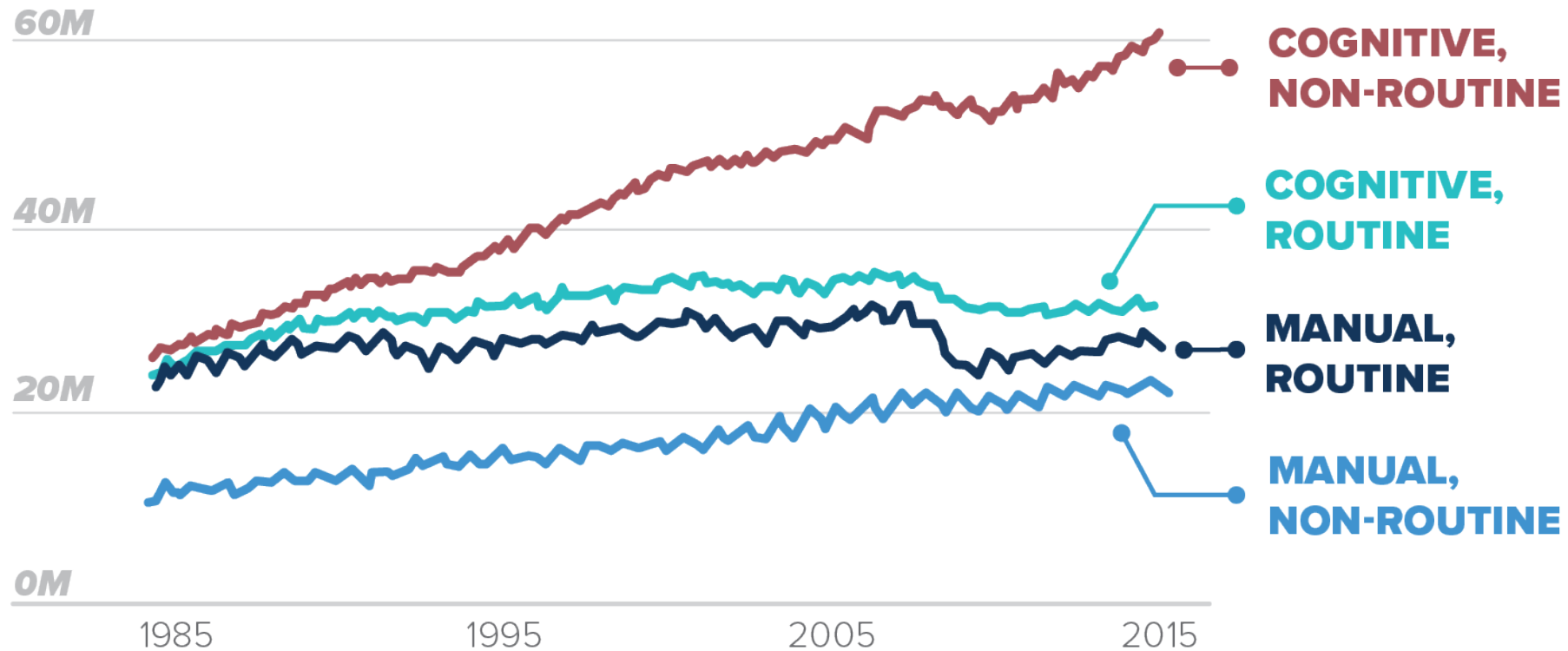
# NATURE OF WORK



*Percent of Selected Jobs that Could be Automated Using Existing Technology*

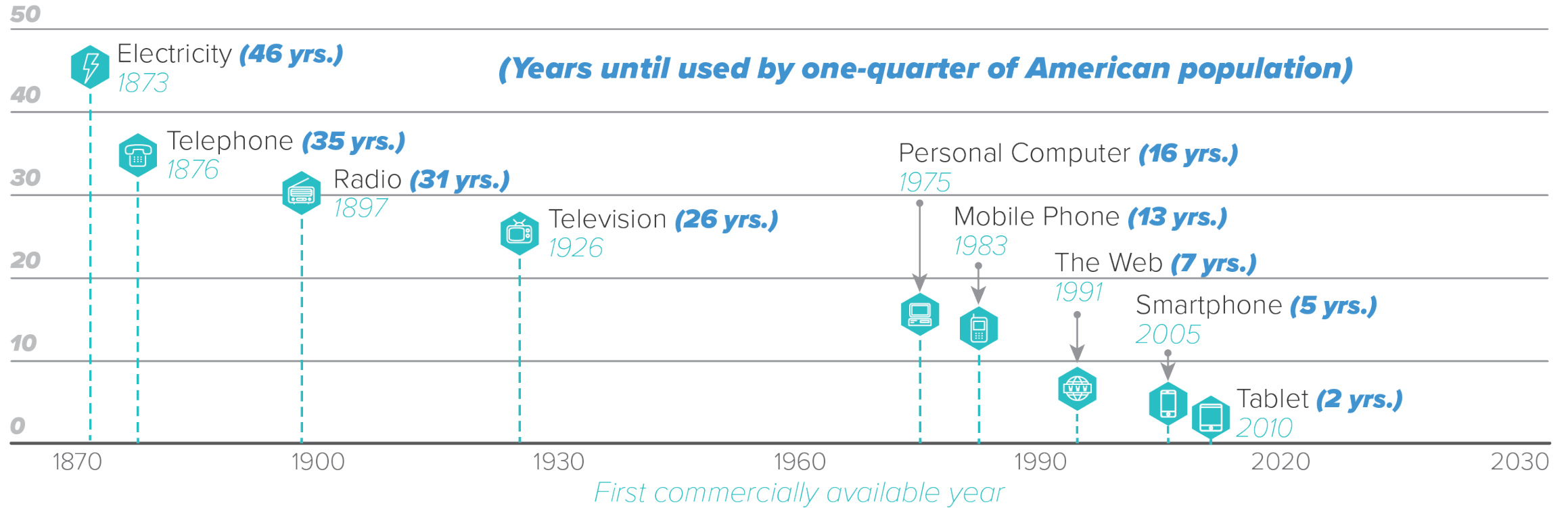


# NATURE OF WORK



*U.S. Employment by Job Type*

# INNOVATION





# RESOURCES

*\$4.0 trillion*

*\$3.0*

*\$2.0*

*\$1.0*

*\$0.0*

2004

2006

2008

2010

2012

2014

2016

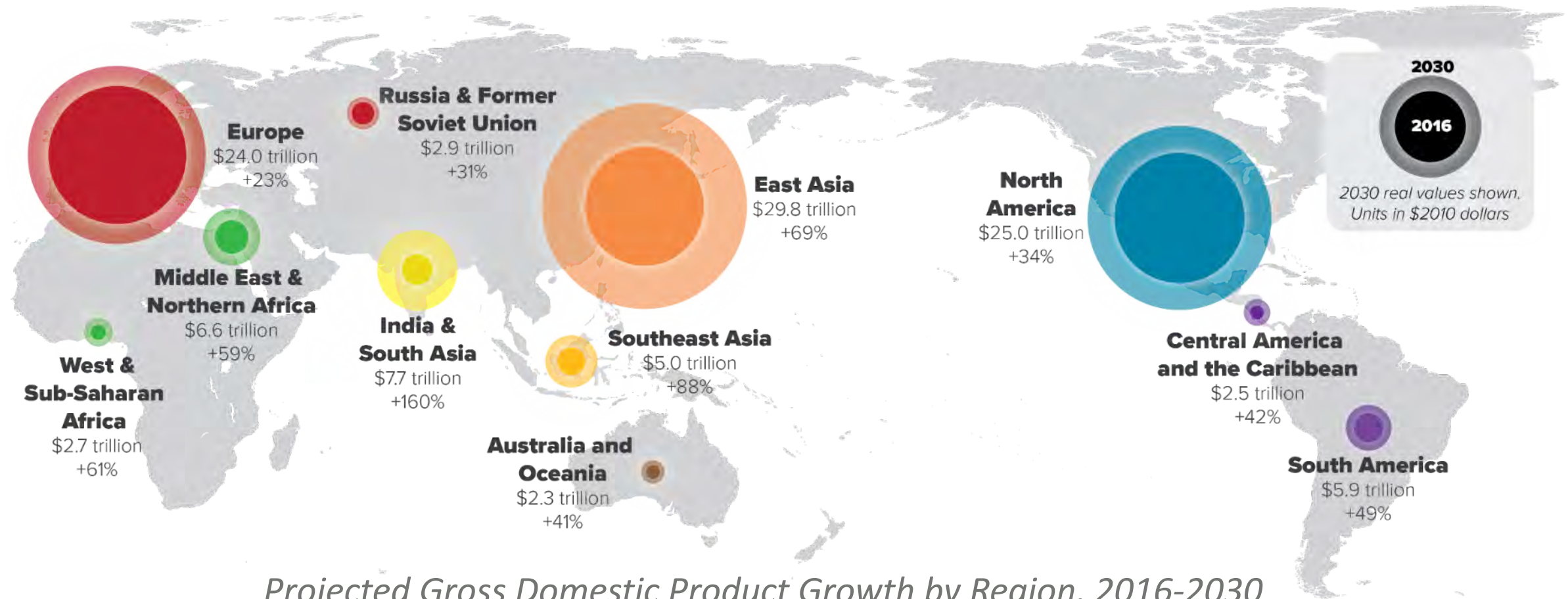
**STUDENT  
LOAN**

**OTHER  
CREDIT  
CARD**

**AUTO  
LOAN**

*U.S. Non-Mortgage Household Debt*

# GLOBAL MARKETS





# GLOBAL MARKETS

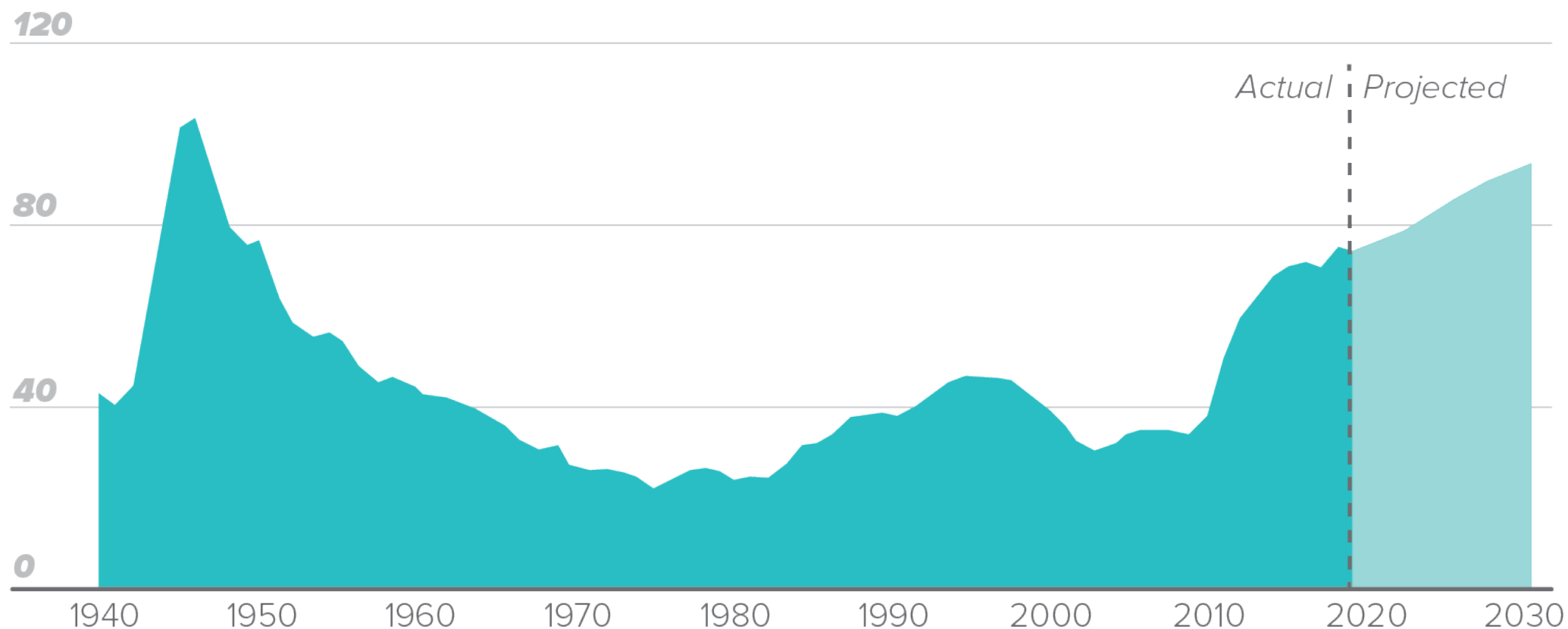


*Global Growth in Cross-Border Flows, 2002-2014*



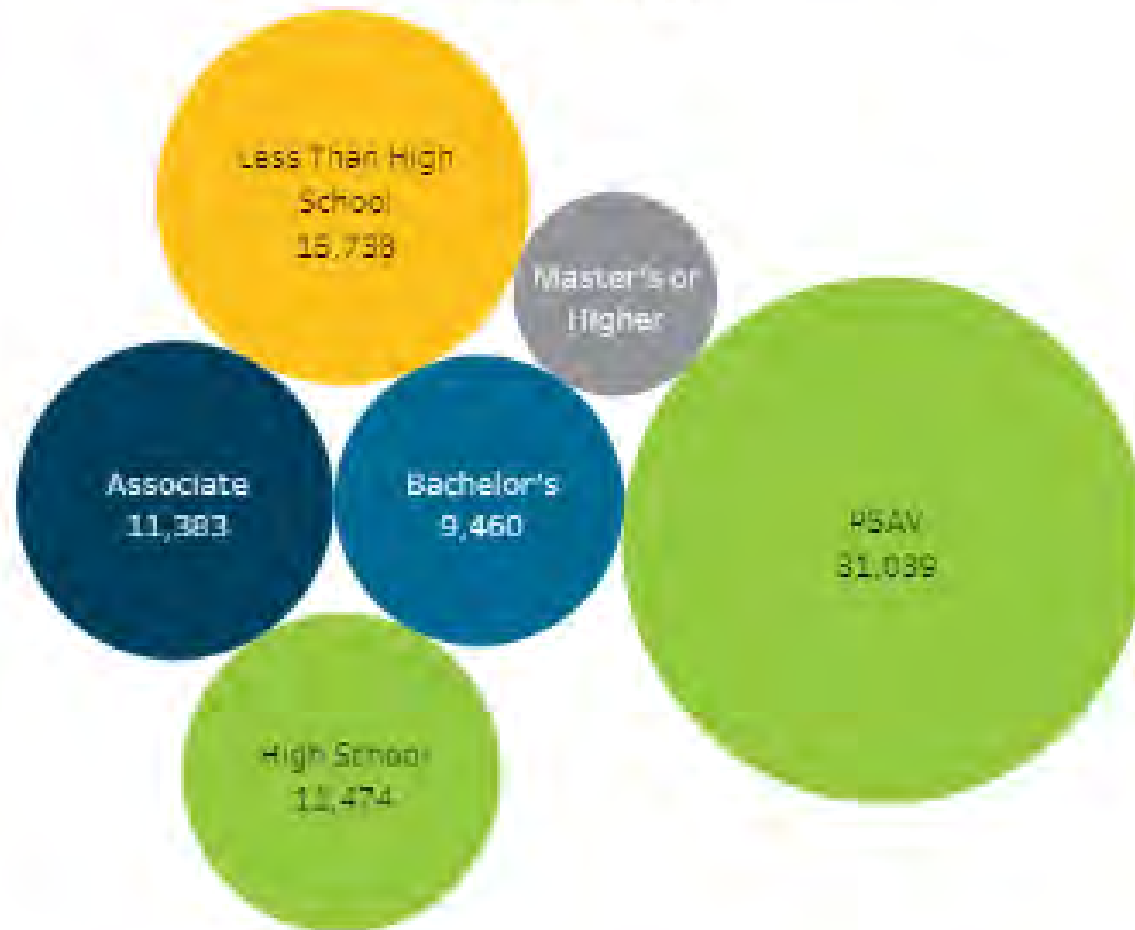


# RESOURCES

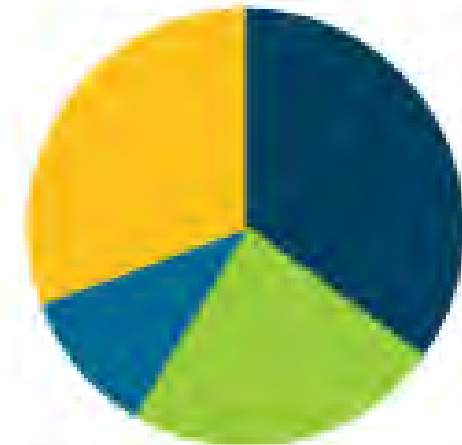


*Federal Debt Held by the Public as Percent of GDP*

## 2017-2025 Employment Growth Level Change



## Labor Force by Education



### Education Levels

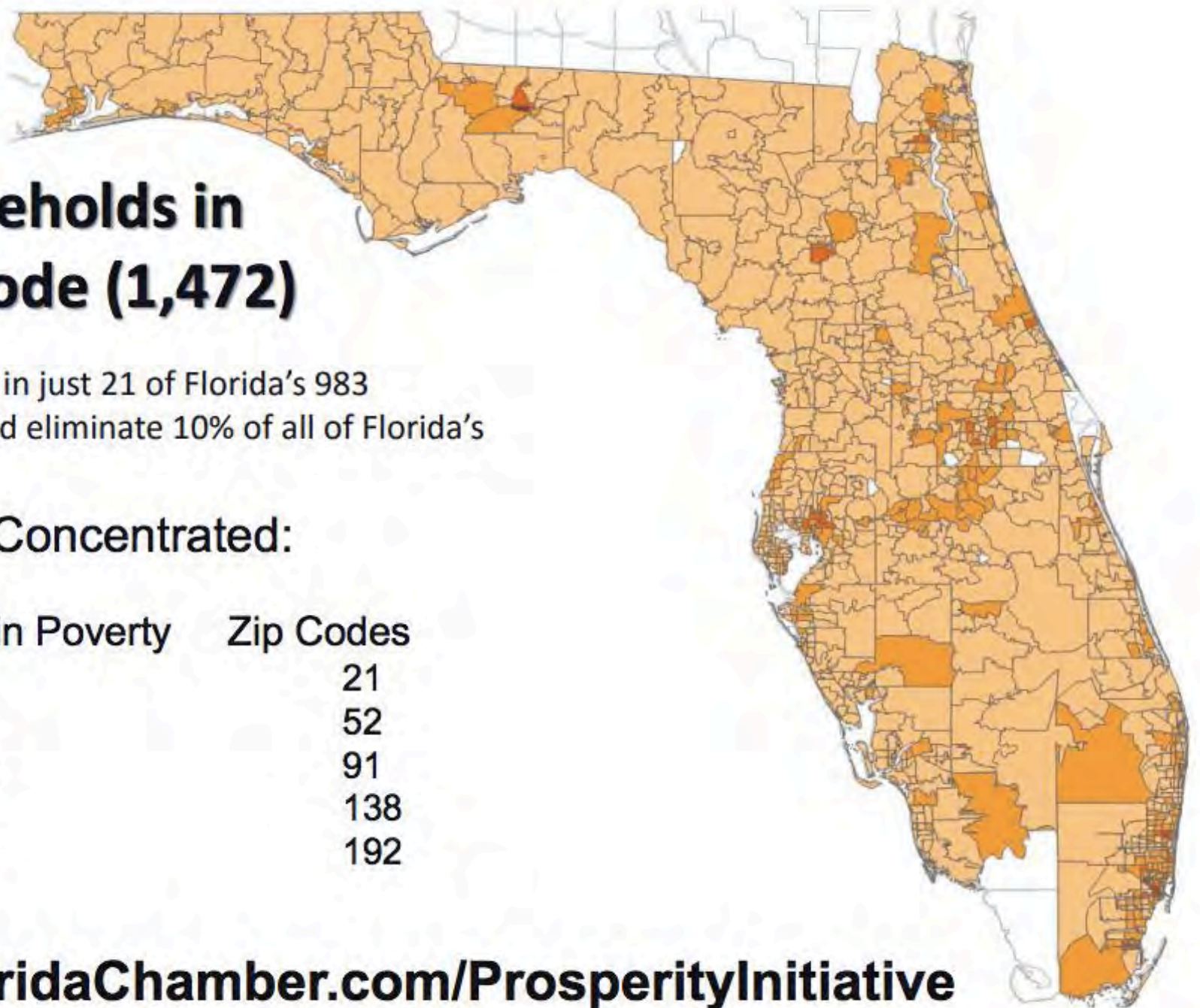
- Bachelor's degree or higher
- High School Graduate
- Less Than High School Graduate
- Some college or associate's degree

# Number of Households in Poverty by Zip Code (1,472)

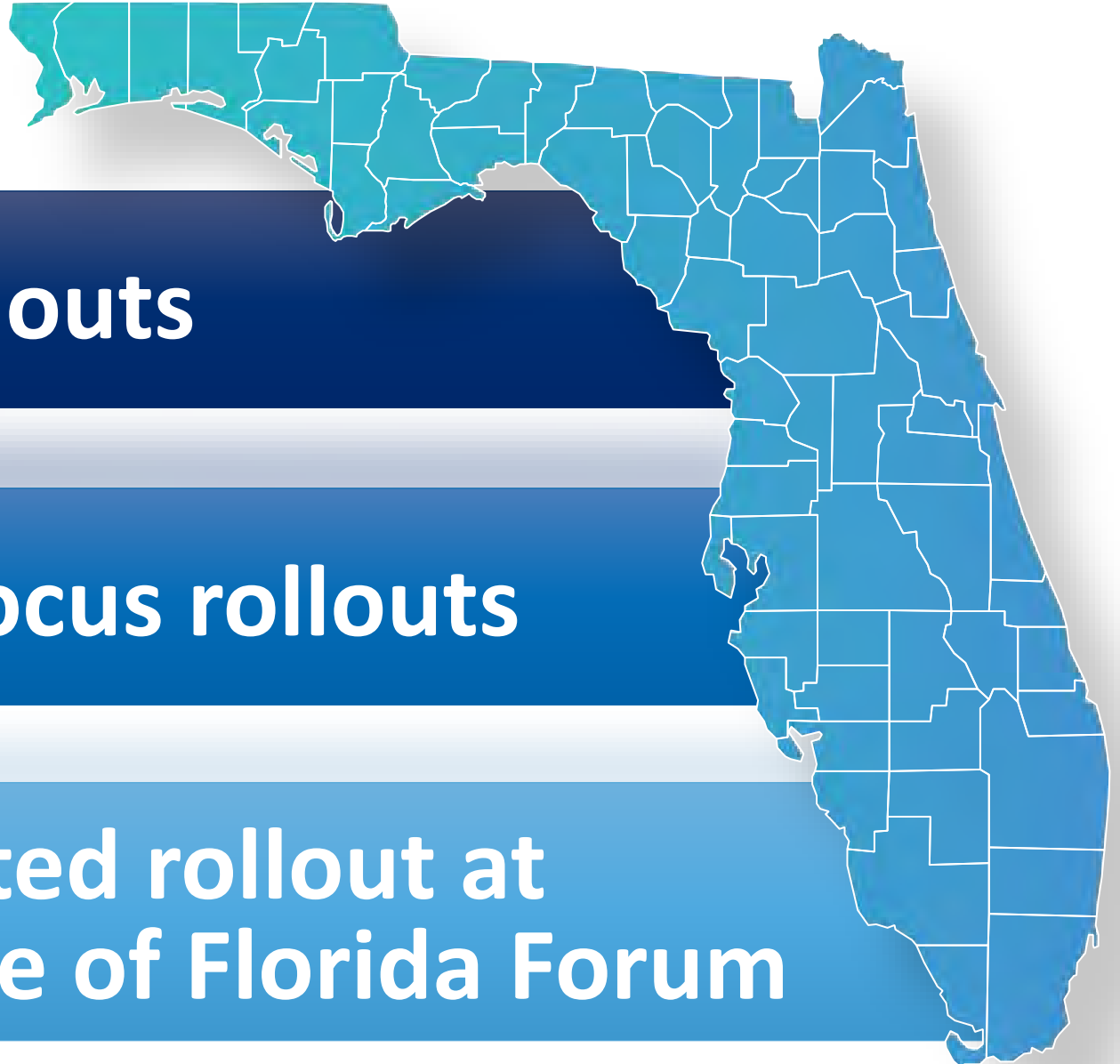
"If you eliminated the poverty in just 21 of Florida's 983 populated zip codes, you would eliminate 10% of all of Florida's poverty"

## Poverty is Concentrated:

Households in Poverty	Zip Codes
10%	21
20%	52
30%	91
40%	138
50%	192



# ROLLOUT STRATEGY



**Regional rollouts**

**6 Pillar focus rollouts**

**1 united rollout at  
Future of Florida Forum**



DOWNLOAD AT [WWW.FLORIDA2030.ORG](http://WWW.FLORIDA2030.ORG)







**DOWNLOAD PRESENTATION AT:**

**[WWW.FLORIDACHAMBER.COM/STATEOFSTATE2018](http://WWW.FLORIDACHAMBER.COM/STATEOFSTATE2018)**

**[CEMMANUEL@FLCHAMBER.COM](mailto:CEMMANUEL@FLCHAMBER.COM)**